



LOLA REINSCH—A CHAMPION FOR WOMEN'S BREAST HEALTH

(continued from page 1)

Both of Lola's children were born at Virginia Hospital Center. Over the years, she continued to trust the Hospital to support good health for her 75 employees and her leadership in Reinsch Companies' many business ventures to enjoy life to the fullest.

She personally experienced the exceptional care that the Hospital offers when an irregular screening during a breast exam triggered a series of intensive tests. "I was fine," Lola says. "I appreciate Dr. Molly Sebastian, Department Head. She called me in the evening with test results, resolving my fears."

In addition to entrusting the Hospital with her own health, Lola recommends Virginia Hospital Center at every opportunity because of the convenience and the excellent, compassionate care she has received.

She encourages everyone to continue to support the incredible life-saving, life-changing medical resource that is available "right here in our own backyard."

"Our health is our most important asset," Lola says. "The support we give to Virginia Hospital Center means we can enjoy the fruits of those donations because everyone at the Hospital is very dedicated."

"We made this gift in honor of my mother to help women lead strong and healthy lives."

LOLA REINSCH

Arlington County Sheriff's Office Partners with Virginia Hospital Center

Teaming up to takedown breast cancer!



Photo caption: Sergeant Jose Quiroz and colleagues Corporal Sheila Turner and Inmate Service Counselor Kyle Denny lead the Arlington County Sheriff's Office's efforts to help Virginia Hospital Center Foundation raise awareness and funds during Breast Cancer Awareness Month.

"The event was born out of the love and care we have for two coworkers who are breast cancer survivors, Corporal Sheila Turner and Inmate Service Counselor Kyle Denny," says Sergeant Jose Quiroz of the Arlington County Sheriff's Office. "We want everyone in the community going through breast cancer to beat it. So we chose to partner with Virginia Hospital Center and support its early detection initiative so that we can takedown breast cancer."

"Our goal is to raise as much money as we can because our donation is going to the Virginia Hospital Center Outpatient Clinic, which helps people who don't have insurance or the means to pay. We want every woman to have a mammogram

and not worry," explained Sergeant Quiroz.

The Deputy Sheriff's Association provided the initial investment to print pink t-shirts, hats, patches, badges, wristbands, cups, and car magnets, which were used for fundraising within the department and to encourage donations from the public at a special event that took place outside the Arlington County Courthouse on October 6.

Heartfelt thanks goes to the Sheriff's Office for partnering with Virginia Hospital Center to raise awareness and funds to ensure that every woman in our community can receive life-saving breast cancer education and screenings! Want to support this initiative? Visit: www.virginiahospitalcenter.com/Sheriff



October is Breast Cancer Awareness Month

Breast cancer is the second most common kind of cancer in women, affecting nearly 1 in 8 women born in the United States. Most women can survive breast cancer if it's found and treated early. That's why Virginia Hospital Center is committed to educating women about the need for screening and to making care accessible and affordable to everyone. Your support of the Hospital ensures that the best doctors, technology, and facilities are available so more women in our community can beat breast cancer!



LOLA REINSCH—A Champion for Women's Breast Health

Lola Reinsch's parents, Dolores and Emerson Gerald (Jerry) Reinsch, had a long history of working to enrich the health and well-being of the people of Arlington County and generously supported Virginia Hospital Center from its earliest days in the 1940s. Today, Lola serves as Chief Executive Officer/President of E.G. Reinsch Companies and continues the family tradition of philanthropy.

In a recent honorarium dedicated to her mother's memory, Lola funded The Reinsch Pierce Family Center for Breast Health. This generous gift ensures that Virginia Hospital Center can provide the most advanced and dedicated care to patients coping with breast disease—regardless of their ability to pay.

A bronze plaque at the entrance of the Center features both a likeness of Dolores Reinsch and



Left to Right: Gerald Pierce, Lola Reinsch, J. Almont Pierce, Brigitte Pierce Rose

words that define the family's gratitude for the excellent care they've received from Virginia Hospital Center as well as their ongoing commitment to serving others: "The Reinsch Pierce Family Center for Breast Health is dedicated to advancing outstanding healthcare and longevity of women for generations to come."

(continued on page 4)



Special Care for Virginia Hospital Center's Youngest Patients

Support from caring friends and donors have provided Virginia Hospital Center with a Level III NICU. It's staffed with a range of specialists and equipped with state-of-the-art technology to care for babies as young as 23 weeks. But the Hospital's experts know that it's often the little things that bring comfort and healing to the youngest, littlest patients.

"We currently have four MamaRoo swings. Each swing costs approximately \$250, and we would love for them to be standard so we can have one in every patient room in the NICU," says Dena Carey, Patient Care Director for Virginia Hospital Center's Marjorie Sands Neonatal Intensive Care Unit (NICU).

"The MamaRoo's really help the babies feel like they're in their mother's arms, which is important when a mother can't be here because she is either back at work, has other small children to care for, or is in a rehabilitation program.

"We use the swings a great deal for Neonatal Abstinence Syndrome, or NAS, babies, who are born addicted to the narcotics that their mother used during pregnancy. They have to be weaned off the narcotic before we can send them home. These babies

can be very difficult to console. They cry a lot, they're jittery, and the MamaRoo really helps give them a sense of being held, even if the mother or father isn't present," Dena explains.

In the five years that Dena has served as Patient Care Director for the NICU, she has seen many children and families find life-saving help and healing through the dedication of the Hospital's excellent caregivers and the generous donors who ensure that top-notch equipment is available.

"Our patients are the tiniest, the most vulnerable in the whole Hospital. It's our job as nurses, doctors, and caregivers to ensure they are protected, are able to grow, and graduate from the NICU. We're a private-room NICU, with 28 beds, so we're able to care for a lot of babies—500 to 600 patients a year—providing the very best care. We are so thankful to the donors who continue to support the NICU in small and large ways," Dena concludes.

Your ongoing support of Virginia Hospital Center helps the tiniest patients get the specialty care and equipment they need. Thank you for sharing a gift today!

Meet MamaRoo!

This advanced infant swing is engineered to mimic the motion a loving parent gives to comfort his or her baby. Its five unique motions include gentle bounces and sways from side to side. Virginia Hospital Center uses the MamaRoo to comfort infants in NICU and babies who are suffering with Neonatal Abstinence Syndrome (NAS).



Source: www.4moms.com/mamaroo

Newborn Wellness Care— SAVING LIVES

Thanks to your support, newborn wellness care, provided through Virginia Hospital Center's Arlington Pediatric Center (APC), is impacting the lives of children and families throughout Arlington County. These are infants like Nora, who was just 2 months old when doctors at APC detected a heart murmur.

Nora's parents brought her to APC for what they thought would be a standard well-child exam. But the pediatrician detected an abnormality in the baby's heartbeat. The doctor reached out to a pediatric cardiologist who determined Nora had a serious heart condition that required immediate surgery.

During the surgery, other cardiac abnormalities were discovered. Without the newborn wellness exam Nora received at APC, her very survival would have been at risk. The baby's treatment continues

with the care team at APC for a number of complex issues. And although Nora will need additional surgeries, her parents feel supported and encouraged by the exceptional care their daughter is receiving, regardless of their ability to pay.



Arlington Pediatric Center (APC) is a community benefit program of Virginia Hospital Center and serves as a medical home for more than 3,000 children, age 0 through 18, living in Arlington County families with incomes at or below 200% of the Federal Poverty Level.



Provide a Safe Bed for a Baby!

According to Michele Altman, RN, Director of Patient Care at APC, many families are unable to afford a safe bed for their infant or toddler. Instead, some children will share a bed with other siblings or a drawer pulled from a dresser will be used as a crib. A solution to this safety risk is simple. Just \$50 will provide a Pack 'n Play like the one pictured here for a struggling family. Thank you for supporting Virginia Hospital Center to keep children in our community safe!



Save the Date!



NOVEMBER 17, 2018, 9AM - 1PM
KNIGHTS OF COLUMBUS
5115 LITTLE FALLS ROAD, ARLINGTON VA

The 4th annual 5K & Family Fun Day will honor the legacy of Jennifer Bush-Lawson, who was passionate about making available to all mothers the high-quality care she received for her own complicated pregnancies. This year's event will raise funds for pre- and post-natal care for economically vulnerable mothers and their babies through Virginia Hospital Center.

Festivities will include a certified 5K course and a Family Fun Day with kids' fun run, music, moon bounces, rock wall, obstacle course, food trucks, face painting, balloon animals, and more.

Learn more: JB-LF.org/5K

Christopher Carter Memorial Fund

"Our partnership with the Virginia Hospital Center Foundation has empowered us to battle diabetes directly with those most in need of help. With the passing of Chris, his best friends decided that we would do everything within our power to ensure others did not suffer the loss of a friend or family member to this disease. With the proper education, prevention, and treatment methods provided by the Virginia Hospital Center's Nutrition & Diabetes Department, as well as the Hospital's Outpatient Clinic, we have been able to have a profound and rewarding impact on the community where our brother lost his battle with diabetes." —Vincent M. Coyle, Co-Founder of the Christopher Carter Memorial Fund

